SEC For		-									- ~ ~							
~ .	FORM		UNITED ST	AIES S				AND I , D.C. 20		angi	= CC	JMMI	5510N		OMB	APPRO		
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).				AL STA	AL STATEMENT OF CHANGES IN BENEFICIA OWNERSHIP									OMB Number: 3235-0362 Estimated average burden			3235-0362 en	
Form 3	3 Holdings Rep	orted.		-1.1										hou	rs per res	sponse:	1.0	
Form 4	1 Transactions	Reported.	1	Filed pursuan or Sec	t to Secti tion 30(h)	on 16() of the	(a) of ti e Inves	he Secur stment Co	ties Exch ompany A	ange Ac ct of 194	0 0	34						
1. Name and Address of Reporting Person [*] Stephens Jeffrey Russell				SECU									Relationship of Reporting Person(s) to Issuer heck all applicable) Director 10% Owner Cofficer (give title Other (specify					
(Last) 38 NOR	(F THRIDGE	irst) WAY	(Middle)		3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 12/03/2021								A below) below) Sr General Counsel/Corp Sec					
(Street) SANDY	U	т	84092	4. If Am	4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Lin									X Form filed by One Reporting Person				
(City)	(S	tate)	(Zip)	Person										ed by More than One Reporting				
		Ta	ble I - Non-Dei	rivative Se	ecuritie	es Ao	cquir		-				y Owned					
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Yea	Execution r) if any	2A. Deemed Execution Date, if any (Month/Day/Year)		action (Instr.		rities Acq tr. 3, 4 and	15)			5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal		6. Own Form: I (D) or Indirec (Instr. 4	Direct In Be t(I) O	Nature of direct eneficial wnership nstr. 4)	
								Amoun		(A) or (D)	Price		Year (Instr. 4)			, (
			Table II - Deriv (e.g.,	vative Sec , puts, cal									Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	Derivati Securiti Acquire or Disp of (D) (I	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 8, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported		10. Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership t (Instr. 4)	
					(A)	(D)	Date Exer	cisable	Expiratio Date	Expiration Date Title		Amount or Number of Shares	(instr. 4		ction(s))			
Employee Stock Option (right to buy)	\$2.9 3 ⁽¹⁾	07/02/2014		A	3,607 ⁽¹⁾)	10/0	02/2014	07/02/20	24 Con	Class A Common Stock 3,607 ⁽¹⁾		\$2.93 ⁽¹⁾	3,607 ⁽¹⁾		D		
Employee Stock Option (right to buy)	\$3.43 ⁽²⁾	12/05/2014		A	7,212 ⁽²⁾)	03/05/2015 12/05/202		24 Con	Class A Common Stock 7,212 ⁽²⁾		\$3.43 ⁽²⁾	7,212 ⁽²⁾		D			
Employee Stock Option (right to buy)	\$4.82 ⁽³⁾	12/04/2015		A	6,869 ⁽³⁾)	03/04/2016		12/04/20	25 Con	Class A Common Stock 6,869		\$4.82 ⁽³⁾	6,869 ⁽³⁾		D		
Employee Stock Option (right to buy)	\$5.31 ⁽⁴⁾	12/02/2016		A	6,542 ⁽⁴⁾)	03/0	02/2017	12/02/20	26 Con	Class A Common Stock 6,542 ⁽⁴⁾		\$5.31 ⁽⁴⁾	6,542 ⁽⁴⁾		D		
Employee Stock Option (right to buy)	\$4.01 ⁽⁵⁾	12/01/2017		A	6,231 ⁽⁵⁾)	03/01/2018		12/01/20	27 Con	Class A Common Stock 6,231 ⁽⁵⁾		\$4.01 ⁽⁵⁾	6,231 ⁽⁵⁾		D		
Employee Stock Option (right to buy)	\$4.62 ⁽⁶⁾	11/30/2018		A	8,900 ⁽⁶⁾)	02/2	28/2019	11/30/20	28 Con	Class A Common Stock 8,900		\$4.62 ⁽⁶⁾	8,900 ⁽⁶⁾		D		
Employee Stock Option (right to buy)	\$4.81 ⁽⁷⁾	12/06/2019		A	8,476 ⁽⁷⁾)	03/0	06/2020	12/06/20	29 Con	Class A Common Stock 8,476		\$4.81 ⁽⁷⁾	8,476 ⁽⁷⁾		D		
Employee Stock Option (right to	\$3.49 ⁽⁸⁾	03/27/2020		А	8,072 ⁽⁸⁾		06/2	27/2020	03/27/20	30 Con	ss A 1mon ock	8,072 ⁽⁸⁾	\$3.49 ⁽⁸⁾	8,07	^{2⁽⁸⁾}	D		

Explanation of Responses:

\$8.62⁽⁹⁾

12/03/2021

Employee Stock Option (right to buy)

1. This option was granted on July 2, 2014 as an option for 2,500 shares of Class A Common Stock at an exercise price of \$4.29 per share, but adjusted pursuant to the anti-dilution provisions of the 2013 Stock Option Plan to reflect 5% stock dividends paid on February 6, 2015, February 5, 2016, February 3, 2017, February 2, 2018, February 1, 2019, and February 7, 2020, a 2 1/2% stock dividend paid on July 17, 2020, and a 5% stock dividend paid on July 16, 2021.

03/03/2022⁽⁹⁾

7,500⁽⁹⁾

Α

Class A

Common Stock

12/03/2031

7,500⁽⁹⁾

\$**8.62**⁽⁸⁾

7,500⁽⁹⁾

D

2. This option was granted on December 5, 2014 as an option for 5,000 shares of Class A Common Stock at an exercise price of \$5.02 per share, but adjusted pursuant to the anti-dilution provisions of the 2013

Stock Option Plan to reflect 5% stock dividends paid on February 5, 2016, February 3, 2017, February 2, 2018, February 1, 2019, and February 7, 2020, a 2 1/2% stock dividend paid on July 17, 2020, and a 5% stock dividend paid on July 16, 2021.

3. This option was granted on December 4, 2015 as an option for 5,000 shares of Class A Common Stock at an exercise price of \$6.72 per share, but adjusted pursuant to the anti-dilution provisions of the 2013 Stock Option Plan to reflect 5% stock dividends paid on February 5, 2016, February 3, 2017, February 2, 2018, February 1, 2019, and February 7, 2020, a 2 1/2% stock dividend paid on July 17, 2020, and a 5% stock dividend paid on July 16, 2021.

4. This option was granted on December 2, 2016 as an option for 5,000 shares of Class A Common Stock at an exercise price of \$7.03 per share, but adjusted pursuant to the anti-dilution provisions of the 2013 Stock Option Plan to reflect 5% stock dividends paid on February 3, 2017, February 2, 2018, February 1, 2019, and February 7, 2020, a 2 1/2% stock dividend paid on July 17, 2020, and a 5% stock dividend paid on July 16, 2021.

5. This option was granted on December 1, 2017 as an option for 5,000 shares of Class A Common Stock at an exercise price of \$5.05 per share, but adjusted pursuant to the anti-dilution provisions of the 2013 Stock Option Plan to reflect 5% stock dividends paid on February 2, 2018, February 1, 2019, and February 7, 2020, a 2 1/2% stock dividend paid on July 17, 2020, and a 5% stock dividend paid on July 16, 2021. 6. This option was granted on November 30, 2018 as an option for 7,500 shares of Class A Common Stock at an exercise price of \$5.52 per share, but adjusted pursuant to the anti-dilutions provisions of the 2013

Stock Option Plan to reflect 5% stock dividends paid on February 1, 2019 and February 7, 2020, a 2 1/2% stock dividend paid on July 17, 2020, and a 5% stock dividend paid on July 16, 2021. 7. This option was granted on December 6, 2019 as an option for 7,500 shares of Class A Common Stock at an exercise price of \$5.46 per share, but adjusted pursuant to the anti-dilutions provisions of the 2013

7. This option was granted on December 6, 2019 as an option for 7,500 shares of Class A Common Stock at an exercise price of \$5.46 per share, but adjusted pursuant to the anti-dilutions provisions of the 2013 Stock Option Plan to reflect a stock dividend paid on February 7, 2020, a 2 1/2% stock dividend paid on July 17, 2020, and a 5% stock dividend paid on July 16, 2021.

8. This option was granted on March 27, 2020 as an option for 7,500 shares of Class A Common Stock at an exercise price of \$3.76 per share; but adjusted pursuant to the anti-dilution provisions of the 2013 Stock Option Plan to reflect a stock dividend paid on July 17, 2020; and a 2 1/2% stock dividend paid on July 17, 2020, and a 5% stock dividend paid on July 16, 2021.

9. This option was granted on December 3, 2021 as an option for 7,500 shares of Class A Common Stock at an exercise price of \$8.62 per share. The option vests in four quarterly installments of Class A Stock beginning March 3, 2022, until such shares are fully vested.

<u>/s/ Jeffrey R. Stephens</u> 02/10/2022

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.